

Sword Run Sponsorship

Visit www.SwordRun.com for updates and details.



All donations are tax deductible.

Donations are handled by Christian Apostolic Church, a 501(c)(3) non-profit religious corporation registered with the WV Secretary of State's office. Proceeds from the event go to *Motorcycles for Missionaries* (providing transportation to overseas missionaries) and to help with a new church building in the local area of Clarksburg, WV.

| | "King of the Road" Title Sponsor * | "Custom Chopper" Lead Sponsor * | "Cruiser" Main Sponsor * | "Ride-Along" Sponsor |
|---|---------------------------------------|------------------------------------|-----------------------------|-------------------------|
| Announced Live at the Event | Yes | Yes | Yes | Yes |
| Listed on SwordRun.com Website | Yes | Yes | Yes | Yes |
| Listed on all Printed Billings | Yes | Yes | Yes | **** |
| Exclusive Sponsor in your Category | Yes | Yes | Yes | |
| Limited to only 12 sponsorship blocks | Yes | Yes | Yes | |
| Announced on Radio semi-weekly *** | Yes | Yes | | |
| Option of Live "Check Presentation" | Yes | Yes | | |
| Elite (limited to 8 sponsorship blocks) | Yes | Yes | | |
| Ultra-Elite (only 4 sponsorship blocks) | Yes | | | |
| Title sponsors full co-billing | Yes | | | |
| Announced on Radio spots | Yes | | | |
| Announced on TV spots | Yes | | | |
| Amount of sponsorship / block unit** | \$1,000 and up | \$500 to \$999 | \$250 to \$499 | \$1 to \$249 |

* A business can obtain more than one block unit at given level via a larger donation.

** Sponsorships can be a mix of cash & merchandise / services. For example: gift certificates, manager's cards, etc. that have a corresponding monetary value, can be used. Also, gifts of services such as advertising, promotional items, etc. may be donated as part or all of a sponsorship.

*** Announced on WAJR 103.3 FM, heard across over 15 counties in West Virginia (announcements made every other Sunday, shortly after 11:30 am and again shortly before 12 Noon)

**** Ride-Along Sponsors will be listed on print billings only if no exclusive sponsors in their category have stepped up.

Sponsor Information & Receipt:

- "King of the Road" Title Sponsor Ultra-Elite only four (4) block units available.
- "Custom Chopper" Lead Sponsor Elite only eight (8) block units available.
- "Cruiser" Main Sponsor Limited only twelve (12) block units available.
- "Ride-Along" Ride Sponsor Unlimited no limit on number of block units available.

Business name (exactly as to be announced): _____

Location (exactly as to be announced): _____

Contact Person's Name: _____

Contact Phone(s): _____ Contact Email: _____

Amount of donation made by cash, check, or card: _____

Amount of donation in merchandise or services: _____

Total amount of donation: _____

Deadline:
Cut-off date for sponsors:
Money & forms must be in
by Friday, April 11, 2014.

Signed by Business Contact: _____ Date: _____

Signed by Sword Run rep: _____ Date: _____